

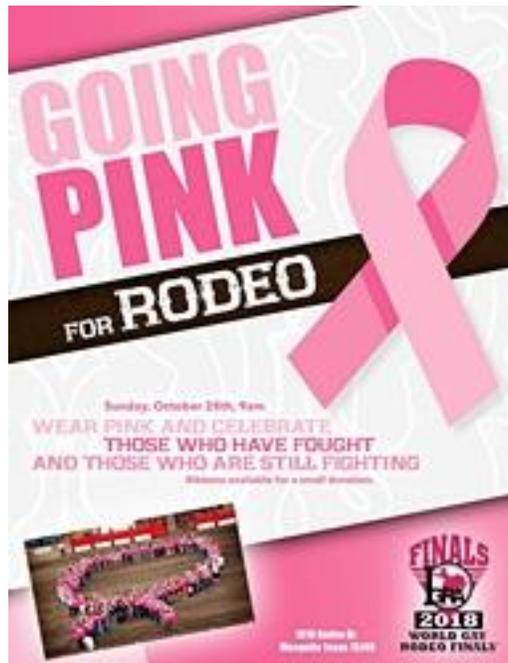


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FOR IMMEDIATE RELEASE: 09-14-2018

World Gay Rodeo Finals® Supports Breast Cancer Awareness

Going all out in support of Breast Cancer Awareness Month, the International Gay Rodeo Association® joins leading businesses and non-profit organizations nationwide in its “Going Pink for Rodeo” campaign at the World Gay Rodeo Finals® October 25-28th at Mesquite Arena in Mesquite, Texas.



“Breast Cancer Awareness Month has a special meaning as it was during my reign as Ms. NGRA (Nevada Gay Rodeo Association) my mother was diagnosed with breast cancer.” says Laura Scott, committee chair, World Gay Rodeo Finals®. “I am grateful she is a survivor to this day; but am aware that so many are not.”

On Sunday, October 28th, at the World Gay Rodeo Finals®, IGRA® (International Gay Rodeo Association®) will honor those who have deceased and those who survive by **Going Pink for Rodeo!**

Laura advises “We will be giving out pink ribbons for a small donation, and IGRA® has made special **Going Pink for Rodeo** patches for shirts and jackets that will be stick-ons for a donation as well.” Laura continues: “All proceeds from the sales of ribbons and patches will go to the Moncrief Center in Texas.” Among other services the Moncrief Center provides to the community are mammograms for the uninsured.

“Hats off to Laura!” says Buck Beal, WGRF® public relations director. “This is exactly the kind of community minded activity Laura is known for. And it’s very much in keeping with the founding principles of the International Gay Rodeo Association, which traces its roots to the very first gay rodeo in America – a fundraising event 1976 in Reno, Nevada, for the benefit of Muscular Dystrophy. Laura’s initiative and perseverance in supporting Breast Cancer Awareness Month over many years is remarkable.” says Buck. “Indeed, Laura made Breast Cancer Awareness her platform as Ms. International Gay Rodeo Association twenty years ago. And she’s still going strong.”