

# RODEO PROGRAM MEDIA RATE SHEET

World Gay Rodeo Finals® October 25 - 28, 2018

Mesquite Arena, Mesquite TEXAS

## DEADLINES

Deadline for space reservations, ad materials and payment is September 20, 2018 at 5:00 pm to be included in this publication. Please send ad to marcus.hood595@gmail.com)

## PAYMENT

Payment must be received by Monday September 20, 2018 to be included in this publication. Please send checks to:

**WGRF 2018 PROGRAM**  
**Post Office Box 460504**  
**Aurora, CO 80046**

## MECHANICAL REQUIREMENTS

Electronic files must be submitted in one of the following forms:

High Quality (300 dpi) JPEG or PDF (with graphics and fonts embedded). **Full bleed needs to in-**

**clude a 1/8" bleed around the advertisement.**

## MECHANICAL SPECS - FULL BLEED

**Book trim size is: 5.5" x 8.5"**

Full Page 5.5" x 8.5" , Half Page 5.5" x 4.25"(H) and 2.75" x 8.5" (H), Quarter Page 2.75" x 4.25", & Personal 2.75" x 2"

IGRA is not responsible for ad content, lost or damaged artwork. If it is determined that your art does not meet the specifications listed you will be contacted and apprised of any changes. The advertiser certifies that all photos and copy lawfully belongs to him/her and that clearances have been obtained for copyrighted images. Further, the advertiser is responsible for claims and facts contained within his/her ad. IGRA reserves the right to refuse advertisements of an offensive or obscene nature.

Advertiser Name/Signature

(print) \_\_\_\_\_

(sign) \_\_\_\_\_

Date: \_\_\_\_\_

Check/Money Order #: \_\_\_\_\_


Credit Card Number \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

\_\_\_\_\_

<b>Full Page (H or V)</b>  <b><u>\$200.00</u></b>	<b>Quarter Page (Horizontal)</b>  <b><u>\$75.00</u></b>
<b>Half Page (Vertical)</b>  <b><u>\$150.00</u></b>	<b>Half Page (Horizontal)</b>  <b><u>\$150.00</u></b>
<b>(Personal)</b>  <b><u>\$25</u></b>	  <b><u>FULL COLOR ADS</u></b>